

"I have been meaning to tap a note of congratulations. The Foodsource book that landed on my desk is simply brilliant – a resource for all within the industry and one that is well overdue. Well done."

Scott McDonald
Manager, Wray Organic Newmarket

"This past month with the release of Foodsource we have had our biggest month in sales ever. The beauty for us is, of course, that the extra business originates with retailers and a good percentage can turn into regular repeat business."

Frank Lockhart, Vitarich Foods (Vege Buddies)

"Great book; much larger than I thought. It is a pleasant change to sit with a coffee and browse a book looking for suppliers instead of sitting in front of a screen with google for what seems like hours. Good job to you all."

Leonie Poile
Provincial Gourmet

"This book works. The layout is pristine and clear. I had very classy advertising in a very classy book, and I am getting heaps of enquiries. Now that's what advertising is *supposed* to do!

Vicki is down-to-earth and incredibly talented and with this book she pays homage to the industry."

Sarita Kissun
Founder, Tommy Toe Organics

"A useful tool in tracking down new suppliers that can be of benefit to the industry. Also a good opportunity to hear from suppliers about products we're looking for."

Tony Clewlow
Category Manager, Foodland Promotions

"A very professional publication. Even before we received our own copy we had two really good distribution enquiries. Looking forward to turning enquiries into orders!"

Kevin Griffith
Malunggay Health Products

"A handy reference for the direct buyers to source health foods and products."

Ross Griffiths
General Manager, Fishers IGA

"Congrats on the first Foodsource... It looks sensational. Foodsource is a veritable feast of information. I'm sure the industry will be most grateful to you for taking on this massive project... we sure are!!"

Dale Parkes, Unique Health Products

"BFA congratulates Vital Media on the introduction of Foodsource, a new reference book which will significantly assist with the supply and sourcing of organic and other health foods."

Holly Viyner
General Manager, BFA (Biological Farmers of Australia)

foodsource reader testimonials

"Food Source appears to be a great resource for retailers and suppliers alike. It offers suppliers access to a concise list of Australian Retail Outlets directly interested in their product, whilst retailers are exposed to a wide range of new and interesting products to stock their store with. It is definitely a mutually beneficial publication - Well done!"

Susan Jolley
Membership Services Officer,
Complementary Healthcare Council of Australia

"Foodsource combines everything a distributor needs in one easy-to-use directory. We have already been successful in securing new products as a direct result of the book. I would not hesitate in recommending this as a valuable tool for anyone in the industry."

Kathryn Powell, Founding Director
Complete Health Products

"The Foodsource book is fantastic. We have been in contact with many new suppliers. The staff regularly discuss and browse the book's contents in our lunch office."

Rebecca Holland
Owner, Healthy Life Robina (President of Healthy Life QLD)

"Great idea – hope to gain more distribution into health food stores and IGA groups."

Melinda Trembath
Melinda's Gluten Free Goodies

"Fabulous! It's needed. It's about time! Foodsource will be a useful tool for all of the Mrs Flannerys stores."

Jan Murphy
Marketing Manager, Mrs Flannerys

"Foodsource oozes class. It's informative, totally professional, and I'm just so impressed with the quality! In the days leading up to receiving my own copy of the Foodsource book, I was getting confirmed orders from retailers daily, and I hadn't even received my own copy yet! I was desperately waiting for the postie to arrive and was so happy to receive my copy and new customers. Thanks!"

Bette Poulakos
Organic Soul

"A great resource for the industry – to be able to see so many products virtually 'in the flesh'. A great read. So many new products I wouldn't have otherwise known about along with old favourites. Can't put it down."

Ray Purves
Beerwah Health Foods

"Thrilled to have an enquiry from a potential stockist (within hours of receiving our own copy) as a direct result of them seeing our ad in Foodsource. Have never had a direct response so fast from any other advertising! Foodsource is brilliant – long overdue. It's exactly what's been needed for ages. Thank goodness you undertook it!" "

Juli Walsh
Musq

"The Foodsource book is beneficial to our business because it gives us access to a range of products that are suitable for our customer's needs throughout the varied outlets we have around the country."

Chris Dean
Category manager, Foodworks

"I think you have done a wonderful job. It looks great."

Kim Freeman
Nirvana Health Products

"Very good. Clearly laid out. It is good to have all the information on health and foods in one place. I often get customers asking for products – here I can easily look them up"

Madeleine McGrath
Go Vita West End

"Great concept, we are still finding different things every time we open the book. Sure beats surfing the net. Very easy to find exactly what we are looking for."

Bev and Kerrie
Healthy Life Bathurst

"I'm very impressed. You have done a tremendous job, well done!"

Michele Johnson
Marketing Manager, Naturally Green Forever

"Excellent. When I received the Foodsource Year Book in the mail my first reaction of 'what is this?' was quickly followed by 'I love this idea!' So, thank you."

Chris Davis
Monk's Health Emporium

"Excellent idea. Colourful, eye catching and easy to navigate through. We will use the book as a reference to source new products and suppliers."

Dana
Celtic Organic Wholefoods

"Congratulations on a very impressive first edition of Foodsource."

Tessa Martin, Mount Warning Spring Water

"Amazing. Very comprehensive. Well presented, and with heaps of valuable information."

Leone Jess
The Organic Apple

"Wow! I didn't realise it was going to be so extensive. I think the concept of the Foodsource Year Book is fantastic. Hopefully this will make sourcing new products a breeze."

Claire Nicholson
Goodfoods at Kings

foodsource reader testimonials

"An excellent idea. A source for us as a shop to help find products for customers, and a handy source for customers to identify those hard-to-find items: we keep it at the counter as a reference for customers also."

Michelle Ashby
Healthy Life Booragoon

"Foodsource will be a valuable bible for me to locate more products for our whole food store."

Beverley Southam
Grandpa's Garden

"...a good concept, and for its first edition the scope of what it covers is impressive.

Very professional, well set out and generally user friendly in that it is easy to find what you may be looking for in suppliers/distributors."

Aaron Ponton
Kenilworth Organic Olives

"Great idea for retailers to track exciting new products."

Angela Frank
House of Health

"Well done."

Ryan Hamilton
Santos Trading

"Good, handy reference for sourcing products."

Mark Limmer
Good Life Warwick

"Looks like a lot of work went into it and I think it's great: very well set up and easy to read and find things."

Nicole Eugster
Essence of Organics

"I'm very impressed with this book. The layout, the quality, the functionality: it looks amazing!"

Vana Borcich
Babyscent

"Excellent idea. Well designed and put together thoughtfully an excellent advertising opportunity for organic and natural suppliers."

Sarah Jane Poole
Starbodies Healthy Life Centre

"Fantastic – an easy reference."

Con Kounnab
The Allergy Centre

"I love the Foodsource book. Congratulations on this publication and thank you for showcasing my products to the health food world."

Rose Hart, Manuka Honey Balm

"A great asset for any deli manager."

Lindy
Foodworks Toowoomba

"The Foodsource concept is very good. Beneficial for finding like-minded businesses and suppliers."

Jack Verbeek
Kew Organics

"What a wonderful resource your new book has become for my business. We are launching a new product at present and the contact details for all the various levels of sales are in one easy to read book. The cover price for subscription will be recouped very quickly and I am sure the information will remain fresh long past twelve months."

Peter Nicholson, Nicholson Fine Foods

"A good resource to find organic and health foods for customers."

Pierre, IGA Como

"Very good. Will be beneficial in appointing distributors."

Harvest Ingredients