



**advertising booking form**

company \_\_\_\_\_

company name as it is to appear in listing (print clearly) \_\_\_\_\_

address \_\_\_\_\_

phone \_\_\_\_\_ fax \_\_\_\_\_ email \_\_\_\_\_

*I, the undersigned, hereby authorise advertising as detailed on behalf of the above company and agree to be bound by Vital Media's Trading Terms & Conditions*

print name \_\_\_\_\_ position \_\_\_\_\_

signature \_\_\_\_\_ date \_\_\_\_\_ WS \_\_\_\_\_

<b>food for thought section colour display advertising</b> please tick: <input type="checkbox"/> double page <input type="checkbox"/> full page <input type="checkbox"/> half page <input type="checkbox"/> quarter page <input type="checkbox"/> third page <input type="checkbox"/> one-sixth page	(Please circle/fill out relevant fields below) \$ (pls refer rate schedule)
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<b>food for thought section colour advertorial</b> please tick: <input type="checkbox"/> 110 wd + 1 pic (1/4 pg) <input type="checkbox"/> 220 wd + 1 pic (1/2 pg) <input type="checkbox"/> 330 wd + 2 pics (3/4 pg) <input type="checkbox"/> 440 wd + 3 pics (full pg)	\$ (pls refer rate schedule)
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<input type="checkbox"/> food for thought section colour product trial feature	\$660
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<b>mono display advertising (in supplier's directory indexes)</b> please tick/circle: <input type="checkbox"/> 1 x sixth/twelfth page index:.....category..... <input type="checkbox"/> 3 x sixth/twelfth page index:.....category..... index:.....category.....index:.....category.....	\$ (pls refer rate schedule)
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<input type="checkbox"/> package 1: have your cake and eat it too sixth page index:.....category.....	\$1 250
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<input type="checkbox"/> package 2: three course meal twelfth page index:.....category.....	\$1 705
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<input type="checkbox"/> package 3: foodsource platter sixth page index:.....category no.....	\$2 500
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<input type="checkbox"/> suppliers directory listings + subscription (both are included free with a booking of any of the above)	\$385
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<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> EFT (Call for details) <input type="checkbox"/> Cheque (payable to Vital Media) <input type="checkbox"/> Invoice Card Number [.....] Exp Date .....	\$
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Signature ..... Client Order No .....	Minus 10 % (Upfront Payment Only)
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Please note that you are now able to enter your own listings info into our database on-line. Once this Booking Form is received, a link will be emailed to you at the above provided email address, so that you can input your particulars. (If details change at any time before our printing please let us know and we will send you a proof for amendment). If you would prefer to fill out your details by hand instead of on-line, please let us know and we will send you the paperwork.	TOTAL \$
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TRADING TERMS & CONDITIONS 1. Total is payable either at the time of ordering or 14 day Invoice. 2. Cancellations shall incur a 25% cancellation fee of the total order value. 3. Vital Media will accept a company officer's signature as binding. Please supply Company Purchase Order or Letter of Authority with this order, if required, to facilitate settlement. 4. Unless otherwise stated, all prices include GST. 5. A \$20 account fee will be added to the Total Amount Payable for every 14 day period, or part thereof, outstanding past the due date