



# Finally, a useful retailer database for direct sales!

Featuring almost 300 pages of vital industry information, including a 53-page Health Retailer Directory, detailing the buyers and managers at over 930 retail stores, including health food stores and independent supermarkets, plus an insight into the specific product types they're hoping to hear about from suppliers, this is the first time such relevant, and potent information has become available in the industry.

You are fortunate enough to have the opportunity to purchase our book at the exclusive introductory offer price. What this means for you and your business, is that you are able to have all of this information at your fingertips for much less than our general price.

With hundreds of stores looking forward to hearing from you, the Foodsource Year Book can potentially transform your business for 2009!

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## manufacturers:

Product manufacturers will love the informative Health Retailer Directory, detailing hundreds of health retailers across Australia, their contact and manager details, with info about the specific product types a lot of the retailers are looking to source. In addition, the Distributor Guide will assist manufacturers in locating appropriate wholesale distributors nationally.

## distributors:

Wholesale distributors will benefit from the health retailer directory, with key contacts provided, and lists of product types each retailer is looking to source. Additionally, the Distribution Wanted Index will provide an instant database of manufacturers looking for their distribution services in target areas across the country.

*"Congrats on the first Foodsource... It looks sensational. Foodsource is a veritable feast of information. I'm sure the industry will be most grateful to you for taking on this massive project... we sure are!! The retailer section is fantastic and we plan to use it to follow up some of those clients looking for the sort of products we can supply." - Dale Parkes, Unique Health Products 16<sup>th</sup> April 2009*

## Vital Media

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